



HP1
HOOK POTENTIAL



HUSTLE™ INK

CORE.

When the Hustle Core was created there was one goal in mind, more motion in this price point. It is safe to say we exceeded even our expectations. It is a lower rg core which means it will tend to rev up faster. But the key here is the differential being a lower number which translates to more control down lane.

Hustle™ Core



	16lb	15lb	14lb	13lb	12lb	11lb	10lb
RG VALUE:	2.53	2.53	2.55	2.63	2.65	2.73	2.77
RG DIFFERENTIAL:	0.030	0.030	0.030	0.009	0.011	0.012	0.015

COVER.

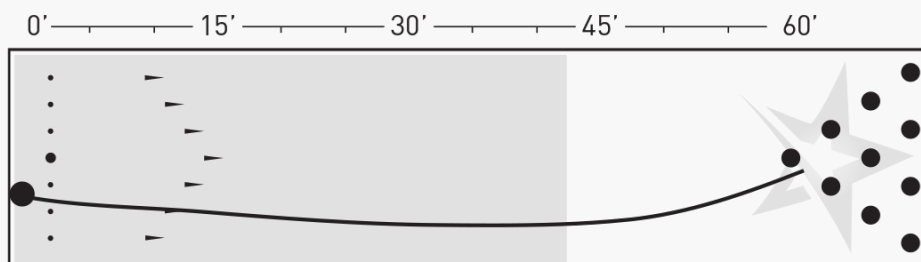
This brand spanning new Thrilled Solid Reactive cover was created to help blend out those drier or over-hooking conditions. Even though it is shiny, the solid material reacts smoother when it sees friction.

- Factory Finish: 1500-grit Polished
- Flare Potential: Low - Medium
- Coverstock: Thrilled™ Solid Reactive
- Color: Ink Blue
- Hardness: 73-75 on D-Scale

CONDITION.

Bottom line this ball was built to further expand and create more balance in the HP1 line. This new Hustle INK will be the earliest and smoothest. The Hustle SAY is hybrid and the Hustle POW is pearl. So now we have all the bases covered in the less aggressive category.

Lane Condition - Light Oil



The ball path represents Roto Grip's bowling ball tester. Ask your pro shop professional how this ball will work for you.



HOW TO KEEP YOUR NEW BALL REACTING STRONG

We strongly believe that preventative maintenance is the key to a cover's longevity.

WHY? The ball's ability to absorb lane oil into the pores helps to keep a dry ball surface in contact with the lane for more friction, creating added hook. Over a period of time, the bowling ball's performance will slowly deteriorate due to oil absorption and dirt build up on the ball's surface.

In addition to using a clean and dry Roto Grip Shammy in competition, we highly recommend that a bowling ball cleaner be used immediately afterward to further clean the ball's cover. If a ball is used and then put away without cleaning, the oil and dirt will have a greater chance to be absorbed deeper into the cover.

We hear time and time again from people who have lost hook in their equipment and swear they clean it on a regular basis. Only when the question is asked about when they clean their equipment does the real problem come to light; cleaning a ball just before use removes only a very fine layer while the deeper trapped oil and dirt still remain from your last session. Below is our recommended procedure to maintain your ball's performance:

1. Use a clean, dry Roto Grip Shammy during competition
2. At the end of the session, use Storm Reacta Foam™ and spray liberally over the entire surface of the ball
3. Rub your hands over the surface of the ball in a scrubbing motion for 15-20 seconds
4. Towel off the ball until dry

This process will assist the degreasing agent in the cleaner to draw oil and dirt out of the pores; the hand-action helps break down the oil and dirt, making it easier to be removed with a towel.

Ball Maintenance Checklist

WHEN	POLISHED BALLS	DULL BALLS
<i>Between Shots</i>	<i>Wipe with Roto Grip Shammy</i>	<i>Wipe with Roto Grip Shammy</i>
<i>After Bowling</i>	<i>Clean with Storm Reacta Foam</i>	<i>Clean with Storm Reacta Foam</i>
<i>Every 10 Games</i>	<i>Re-polish surface with Storm Reacta Shine™</i>	<i>Scuff surface with Abralon® pad to maintain original reaction</i>
<i>Every 30 Games</i>	<i>Scuff surface with Abralon and re-polish with Storm Reacta Shine</i>	
<i>Every 60 Games</i>	<i>Ball is due for full resurface process</i>	

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